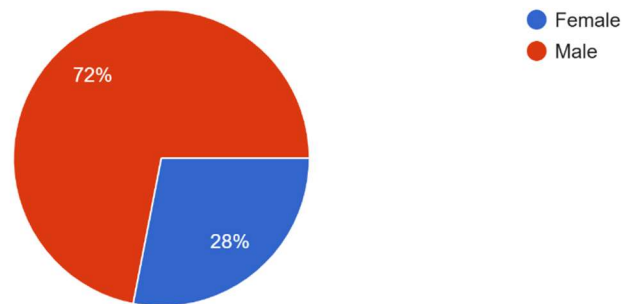


QUESTIONNAIRE RESPONSES.

This is a summary of the responses received from the Club Member Questionnaire. Where the responses asked for written comments, I have grouped similar responses and shown the frequency of each group. Responses to questions with predefined options are shown using tables and graphs.

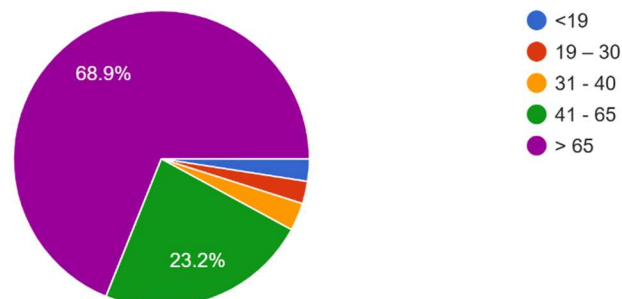
Gender:

164 responses



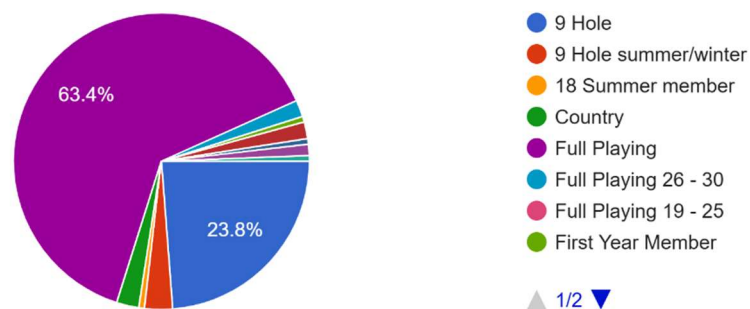
Age range:

164 responses



Membership Category:

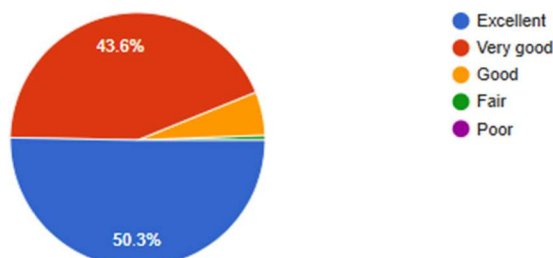
164 responses



1. Maintaining and enhancing the quality of the course

1.1 Overall, would you rate the condition of the course?

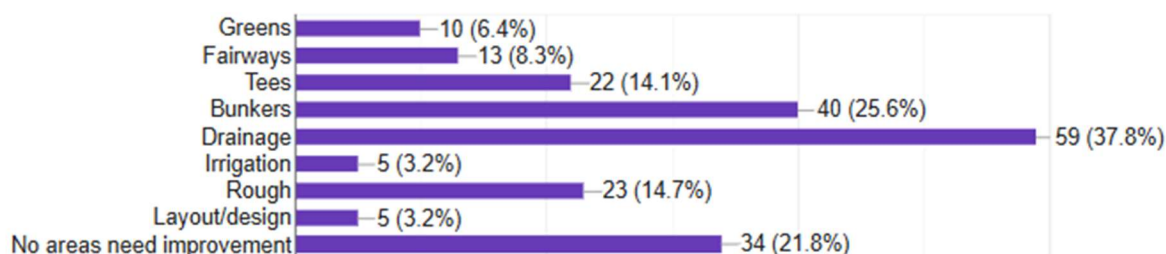
163 responses



1.2 Which areas, if any, do you consider need improvement? (Select up to 3)

[Copy chart](#)

156 responses



Additional Comment:

- Drainage of area alongside #18 fairway
- Maybe a cart path around the course
- High traffic areas near playing surfaces
- Continue to concentrate on removing stumps
- Overhanging tree branches
- Practice area, particularly the chipping area
- "I wonder if it is time to call in a golf course architect to review the course."
- You didn't mention trees
- Couple of parched greens
- More toilets and an improved practice green
- Boundary fences along Harbour Road and Motueka River need attention
- Just clear the autumn leaves occasionally
- Tees and tree work is ongoing; one or two tees still need attention
- Work needed on some of the ageing trees around the course
- "The greens are generally good but could be more consistent."
- "Overall it's great and I'm very happy."
- "Sometimes bunkers are so hard it's like hitting off concrete."
- Practice fairway and practice tee

1.3 What changes or improvement would most improve your enjoyment of the course?

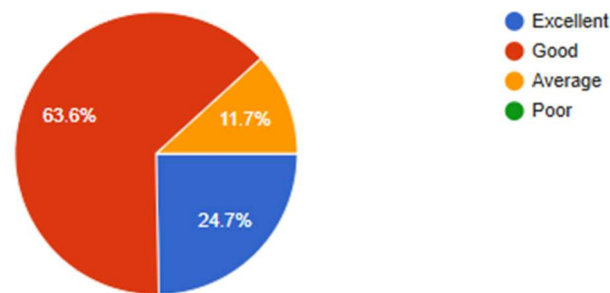
(102 responses)

- Trees, Leaves and General Course Tidiness (20 comments)
- Bunkers (19 comments)
- Fairways and Playing Surfaces (19 comments)
- Drainage and Winter Playability (13 comments)
- Greens (13 comments)
- Tee Boxes (13 comments)
- Practice Facilities (9 comments)
- Rough Management (9 comments)
- Amenities and Infrastructure (8 comments)
- Irrigation and Water Management (5 comments)
- Course Layout and Design Changes (5 comments)

2. Facilities & Clubhouse

2.1 How would you rate the clubhouse and facilities overall?

162 responses



2.2 What should be the highest priority for future development? (Select up to 2)

(155 responses)

Priority selections:

- Practice facilities 76
- Parking 37
- Clubhouse upgrades 37
- No additional investment required 29
- Matchroom upgrades 7

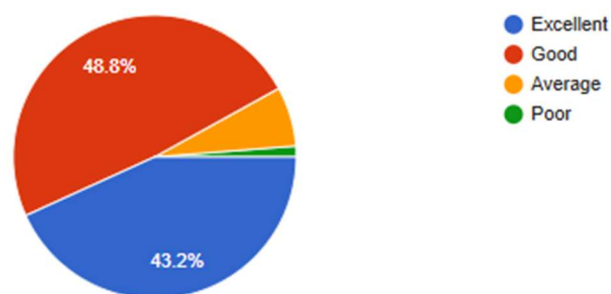
2.3 What specific improvements or additions would make the greatest difference to you? (91 responses)

- Practice Facilities (35 comments)
- Clubhouse Improvements (18 comments)
- Car Park Improvements (8 comments)
- Course and Playing Conditions (7 comments)
- Additional Amenities (5 comments)
- Competitions and Playing Opportunities (2 comments)
- Club Etiquette (1 comment)
- Coaching (1 comment)

3. Culture, Membership and Playing Experience

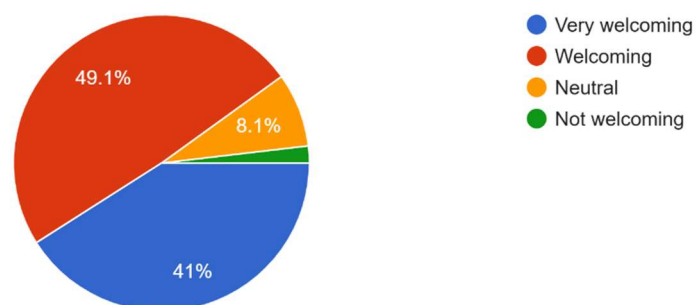
3.1 Overall, how would you rate your experience as a member?

162 responses



3.2 How welcoming and inclusive do you find the club environment?

161 responses



3.3 What do you value most about the Club? (Select up to 3)

(162 responses)

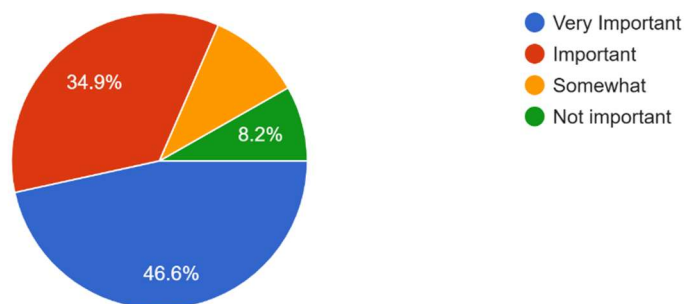
• Course	145	89.5%
• The people	85	52.5%
• Social atmosphere	74	45.7%
• Affordability	52	32.1%
• Competition	16	9.9%
• Events	6	3.7%

Other responses

• Shotgun starts, to socialise before and after golf	1	0.6%
• Learning	1	0.6%
• Encouraged to become a full member from 9H member	1	0.6%
• Inclusive events for young and new golfers	1	0.6%
• The clubhouse staff are excellent	1	0.6%
• The opportunity to enjoy other members	1	0.6%
• Course availability to members	1	0.6%
• Access to competitions outside the Club	1	0.6%

3.4 How would you rate the importance of the multi-tee starts on playing days?

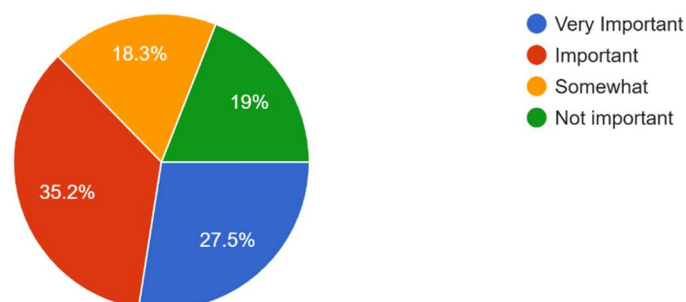
146 responses



If we consider **full-playing members** only, **87.5%** rate this as Very Important or Important.

3.5 How would you rate the importance of the 'shuffle' draw on playing days?

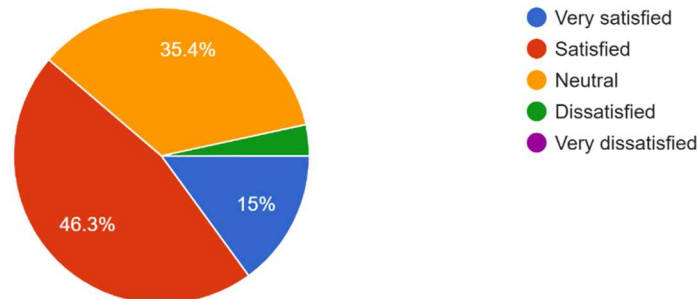
142 responses



If we consider **full-playing members** only, **71%** rate this as Very Important or Important.

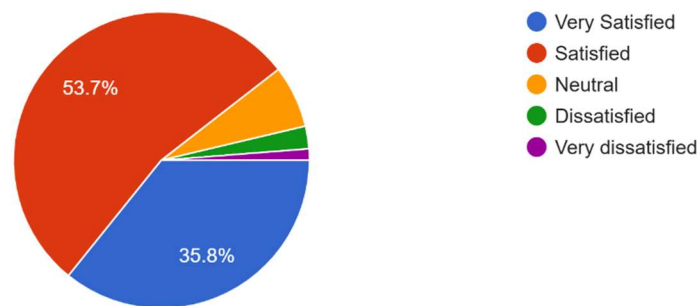
3.6 How satisfied are you with variety and range of club run events and competitions?

147 responses



3.7 How satisfied are you with club communication?

162 responses



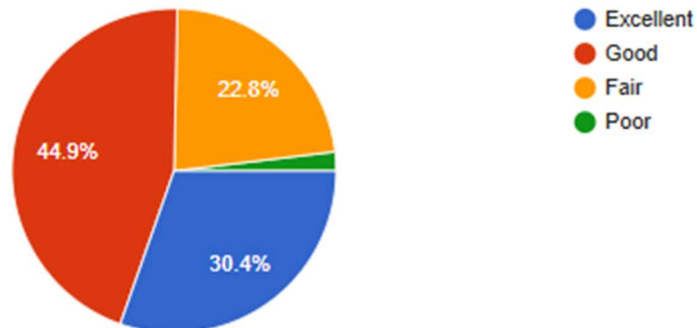
3.8 What else could we do to strengthen the club culture and member experience?

- More support, induction and welcoming of new members 11
- Greater inclusion of 9-hole members and more mixed competitions 10
- More social events and opportunities to meet members 8
- Improve communication and member engagement 8
- No changes needed / happy with current culture 8
- Greater inclusiveness, respect and club culture 8
- Competition programme and playing opportunities 7
- Affordability and member value 5
- Club governance and member input into decisions 4
- Practice facilities and coaching 4
- Recognition of staff and volunteers 2
- Greater emphasis on the Rules of Golf. 1
- More use of the blue tees. 1
- Improve clubhouse heating and cooling. 1

4. Value

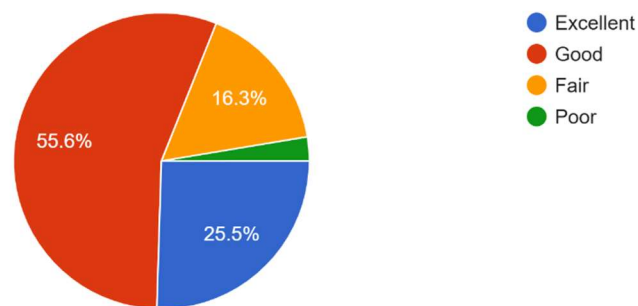
4.1 How would you rate the club's membership subscriptions as value for money?

158 responses



4.2 How would you rate the club's food and beverages pricing as value for money?

153 responses



4.3 What matters most to you when deciding to be a member? (Select up to 2)

- Course quality 110 67.5%
- Affordability 83 50.9%
- Atmosphere 83 50.9%
- Competitions 10 6.1%

5. Final Question

Is there anything else you would like the Management Committee to consider or be aware of?

(91 Responses)

• Communication, transparency and member information	17
• Competitions and playing programme	16
• Membership affordability, subscriptions and pricing	12
• Governance, management and strategic direction	11
• Welcoming, inclusiveness and member experience	10
• Clubhouse, food and hospitality	9
• Recognition of staff and volunteers / positive feedback	9
• Course improvements and maintenance	8
• Supporting older members	4
• Attracting and retaining younger/new members	4
• Environmental sustainability	1
• No additional comments	5